GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:2927
ANSWERED ON:18.12.2008
AGRI TOURISM
Rao Shri Kavuru Samba Siva

Will the Minister of TOURISM be pleased to state:

(a) whether the Government proposes to promote agri tourism in the country by creating and providing facilities to farmers by way of training in agri tourism, hospitality, hygiene and marketing for domestic and foreign tourists;

(b) if so, the details thereof;

(c) the benefits likely to accrue to the farmers from agri tourism; and

(d) the details of success of agri tourism launched by the Agri Tourism Development Corporation (ATDC) of Pune in Maharashtra?

Answer

THE MINISTER OF TOURISM AND CULTURE(SMT.AMBIKA SONI)

(a) to (d): The State Government of Maharashtra has declared their tourism policy in 2006 for development and promotion of tourism including Agriculture Tourism. Agri Tourism Development Corporation (ATDC), a non-Governmental Organization established in July, 2005 has been given a certificate of accreditation by Maharashtra Tourism Development Corporation under their "Mahabhraman Scheme" and is promoting agri tourism through training of farmers, capacity building, empowerment of women self-help groups and dissemination of information etc.